

# Grow your Mix Business with General Mills!

Distributor Sales Representatives earn **\$3/case** on NEW Pillsbury™ Professional Mix and qualifying Gold Medal™ Mix sold to operators



cake mixes



muffin mixes



pancake mixes



brownie mixes



**Offer valid August 5<sup>th</sup> – October 31<sup>st</sup>, 2019**

| Qualifying Pillsbury™ Professional Mixes | UPC         |
|--|-------------|
| Devil's Food Cake Mix                    | 18000-11389 |
| Yellow Cake Mix                          | 18000-11391 |
| Crème Cake Mix                           | 18000-11386 |
| Brownie Mix                              | 18000-11393 |
| Variety Muffin Mix                       | 18000-11387 |
| Corn Muffin Mix                          | 18000-11379 |
| Buttermilk Pancake Mix                   | 18000-11392 |
| Sweet Pancake Mix                        | 18000-11388 |

| Qualifying Gold Medal™ Mix                              | UPC         |
|---|-------------|
| Gold Medal™ Yellow Cake Mix 6/5 lb                      | 16000-11152 |
| Gold Medal™ White Cake Mix 6/5 lb                       | 16000-11132 |
| Gold Medal™ Devil's Food Cake Mix 6/5 lb                | 16000-11112 |
| Gold Medal™ Chocolate Chocolate Cake Mix 6/5 lb         | 16000-11116 |
| Gold Medal™ Angel Food Cake Mix 12/16 oz                | 16000-11195 |
| Gold Medal™ Cinnamon Streusel Coffee Cake Mix 6/4.66 lb | 16000-11430 |
| Gold Medal™ Pound Cake Mix 6/5 lb                       | 16000-11162 |
| Gold Medal™ Carrot Cake Mix 6/4.96 lb                   | 16000-11129 |
| Gold Medal™ Spice Cake Mix 6/5 lb                       | 16000-11142 |
| Gold Medal™ SuperMoist Devil's Food Cake Mix 6/4.5 lb   | 16000-12217 |
| Gold Medal™ SuperMoist Yellow Cake Mix 6/4.5 lb         | 16000-12232 |
| Gold Medal™ SuperMoist White Cake Mix 6/4.5 lb          | 16000-12219 |
| Gold Medal™ Chocolate Brownie Mix 6/6 lb                | 16000-11312 |
| Sweet Rewards™ Lowfat Brownie Mix 6/6 lb                | 16000-11325 |
| Gold Medal™ Corn Muffin Mix 6/5 lb                      | 16000-11442 |
| Gold Medal™ Variety Muffin Mix 6/5 lb                   | 16000-11544 |
| Gold Medal™ Basic Muffin Mix 6/5 lb                     | 16000-11432 |
| Sweet Rewards™ Lowfat Variety Muffin Mix 6/4.5 lb       | 16000-11560 |
| Gold Medal™ Blueberry Muffin Mix 6/4.875 lb             | 16000-11547 |
| Gold Medal™ Original Variety Muffin Mix 6/5 lb          | 16000-11564 |
| Gold Medal™ Oat Bran 6/5 lb                             | 16000-11447 |
| Gold Medal™ Honey 'N Bran Muffin Mix 6/5 lb             | 16000-11452 |
| Gold Medal™ Orange Cranberry Muffin Mix 6/5 lb          | 16000-11549 |
| Gold Medal™ Lemon Poppyseed Muffin Mix 6/5.19 lb        | 16000-11445 |
| Gold Medal™ Southern Style Cornbread Mix 6/5.62 lb      | 16000-11422 |
| Gold Medal™ Honey Cornbread Mix 6/5 lb                  | 16000-11455 |
| Gold Medal™ Complete Buttermilk Pancake Mix 6/5 lb      | 16000-11827 |
| General Mills™ Complete Pancake Mix 6/5 lb              | 16000-11030 |
| Golden Valley™ Complete Buttermilk Pancake Mix 6/5 lb   | 16000-10832 |
| Gold Medal™ Belgian Waffle Mix 8/3.75 lb                | 16000-11805 |
| Gold Medal™ Complete Waffle Mix 6/5 lb                  | 16000-11834 |

### Terms & Conditions

\*Offer valid between August 5<sup>th</sup> – October 31<sup>st</sup>, 2019.

\*To qualify a sales team member must sell at least one case of Pillsbury™ Professional Mix. Example:

- DSR A has Pillsbury™ Mix case invoiced on 8/6/19, all of their qualified sales on and after 8/6/19 through 10/31/19 qualify for the \$3/case spiff
- DSR B has a Pillsbury™ Mix case invoiced on 10/15/19, all of their qualified sales on and after 10/15/19 through 10/31/19 qualify
- DSR C does not sell any Pillsbury™ Mix, they do not qualify

\*Distributor required to execute DSR tracking.

\*Distributors must provide proof of sale on the timeframe provided, including product sold by SKU, by sales person, and by operator.

Information must be provided to General Mills by 11/30/2019 to be eligible for funding.

\*Unsold cases will not be reimbursed in this program.

\*General Mills Foodservice reserves the right to audit request for payment, discontinue, or revise this offer at any time.