

BACK TO BUSINESS:
Let's get there together!

Flexible Solutions

Versatile Recipe Inspiration Guide

**Recipes for 7 versatile, must-have core items
that deliver easy elevation across your menu.**



Flexible Solutions

This recipe inspiration guide shows how you can use the same core item across many menu occasions. Chef Kevin Relf from the General Mills Culinary Team has put together recipes that are focused on quick and easy prep, with most recipes using 5 ingredients or less.

Our recipe ideas include a range of comfort food, adventurous options, and some everyday favorites. We know that the ability to take items on-the-go is more important than ever, so the recipes are also Grab 'N Go friendly, and each page includes packaging suggestions.



Click on any recipe name to visit our General Mills website for the full ingredient list and step-by-step instructions. Our packaging recommendations are also linked directly to vendors websites for direct purchase.



Unbaked Biscuits

Pillsbury™

106249000 -
Easy Split™ Southern Style 3.17 oz

106252000 -
Southern Style 2.2 oz

131151000 -
Reduced Sodium Southern
Style 2.2 oz



Baked Biscuits

Pillsbury™

106236000 -
Easy Split™ Golden Buttermilk 2.25 oz

106237000 -
Easy Split™ Golden Buttermilk 2.85 oz

132391000 -
Reduced Sodium Easy Split™
Golden Buttermilk 2.25 oz



Croissants

Pillsbury™

132113000 -
Unbaked Croissant All Butter
Pinched 3.75 oz

132114000 -
Unbaked Croissant All Butter
Pinched 2.75 oz

132116000 -
Unbaked Croissant Butter Blend
Curved 2.5 oz

132103000 -
Baked Croissant Plain Pinched
Sliced 2.5 oz

132107000 -
Baked Croissant Butter Curved 3 oz

132102000 -
Baked Croissant Plain Pinched
Sliced 2 oz



TubeSet™ Muffin Batter

Pillsbury™

108026000 -
Muffin Batter Blueberry

208011000 -
Muffin Batter Chocolate
Chocolate Chip



ParfaitPro® Yogurt

Yoplait ParfaitPro®

16632000 -
Vanilla Yogurt

16631000 -
Strawberry Yogurt



Cinnamon Rolls

**Pillsbury™
Place & Bake™**

106226000 -
Cinnamon Twirl Dough 5 oz

205357000 -
Cinnamon Roll 1.5oz

105358000 -
Cinnamon Roll 3oz



Granola

Nature Valley™

37854000 -
Oats 'n Honey Parfait Granola

Cascadian Farm™

12772000 -
Oats & Honey Granola



Unbaked Biscuits



106249000 - Unbaked Biscuit Easy Split™ Southern Style 3.17 oz

106252000 - Unbaked Biscuit Southern Style 2.2 oz

131151000 - Unbaked Biscuit Reduced Sodium Southern Style 2.2 oz

Biscuits are consumers' #1 preferred sandwich carrier¹
Biscuits' hold time make them great for grab-and-go service



Baked Egg Biscuit Cups



Corned Beef Pretzel Biscuit Sandwiches

5
Ingredients
or less!



Chicken in a Biscuit Waffle Sandwich

5
Ingredients
or less!



Fried Biscuit Dough Bites

5
Ingredients
or less!



Apple Cinnamon Biscuit Doughnuts

5
Ingredients
or less!



Grab & Go Packaging Solutions



Baked Biscuits



106236000 - Easy Split™ Golden Buttermilk 2.25 oz

106237000 - Easy Split™ Golden Buttermilk 2.85 oz

132391000 - Reduced Sodium Easy Split™ Golden Buttermilk 2.25 oz

Biscuits are among consumers' most-loved breakfast breads¹
Pillsbury is the #1 brand in frozen biscuits²



Southwestern Baked Biscuit
Breakfast Sandwich



Smoked Dilly
Salmon Sandwiches



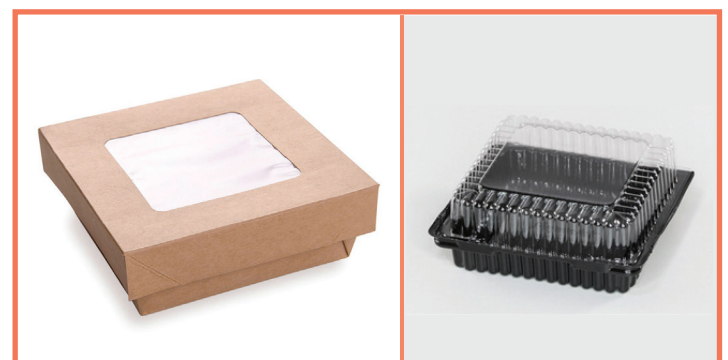
Biscuits & Gravy



Savory Biscuit and
Vegetable Pie



Biscuit Bread Pudding



Grab & Go Packaging Solutions

Source: ¹Datassential Keynote Report; July 2019

²NPD SupplyTrack, Total Foodservice, 12 months ending Feb 2020



Croissants



132113000 - Unbaked Croissant All Butter Pinched 3.75 oz
132114000 - Unbaked Croissant All Butter Pinched 2.75 oz
132116000 - Unbaked Croissant Butter Blend Curved 2.5 oz

132103000 - Baked Croissant Plain Pinched Sliced 2.5 oz
132107000 - Baked Croissant Butter Curved 3 oz
132102000 - Baked Croissant Plain Pinched Sliced 2 oz

Croissants are a premium item and offer a simple way to elevate your menu



Breakfast

Kaya Croissant Muffins



Dessert

Mocha Cold Brew Croissant Muffins



Breakfast

5
Ingredients
or less!

Classic Bacon, Egg and
Cheese Breakfast Sandwich



Grab & Go Packaging Solutions



TubeSet™ Muffin Batter

108026000 - Muffin Batter Blueberry

208011000 - Muffin Batter Chocolate Chocolate Chip



Muffins are popular! 74% of consumer like or love them¹

Muffins are used across multiple dayparts – roughly ½ of muffins are sold during breakfast²

Pillsbury is the #1 brand in frozen muffin batter³



Hot Cocoa Muffins



Blueberry Almond Muffins



Blueberry Marmalade Stack Cake



Pillsbury™ Thimble Cakes



Grab & Go Packaging Solutions

Source: ¹Datassential Keynote Breakfast Report, 2019

²Technomic Away From Home Bakery Products Category, 12/2016

³NPD SupplyTrack, 12 months ending Feb 2020



Cinnamon Rolls



106226000 - Place & Bake™ Cinnamon Twirl Dough 5 oz

205357000 - Place & Bake™ Cinnamon Roll 1.5oz

105358000 - Place & Bake™ Cinnamon Roll 3oz

Cinnamon rolls drive breakfast traffic through fresh-baked aroma
Pillsbury is the #1 brand in cinnamon rolls¹



Cinnamon Roll French Toast



Baby Cinnamon Roll
Clubhouse Sandwiches



Savory Cinnamon Roll Waffles



Apple Stuffed Cinnamon Rolls



Pecan Sticky Buns



Grab & Go Packaging Solutions



ParfaitPro[®] Yogurt



16632000 - ParfaitPro[®] Vanilla Yogurt
16631000 - ParfaitPro[®] Strawberry Yogurt

**Yogurt delivers on three key benefits: taste, health and convenience
Patrons gravitate toward yogurt when seeking healthier snacking options**



Yogurt Parfait



**Tropical Fruit Granola
Smoothie Bowl**



**Indian Chicken Salad with
Curry Yogurt Dressing**



**Almost Summer Blenderless
Smoothie (Pineapple Strawberry)**



Gluten-Free Chocolate Mousse



Grab & Go Packaging Solutions



Granola



37854000 - Nature Valley™ Oats 'n Honey Parfait Granola

12772000 - Cascadian Farm™ Oats & Honey Granola

Nature Valley is the share and household penetration leader in Grain¹
Cascadian Farms granola is certified USDA Organic

