

DO YOU WANT SUPERIOR RESULTS—  
NO MATTER WHO IS BAKING?



**OUR** JUST-ADD-WATER MIXES ARE SIMPLE TO USE  
AND DELIVER CONSISTENT RESULTS



success made simple™



# GOLD MEDAL® IS SO MUCH MORE THAN A MIX, IT'S A ONE BOX WONDER™!

## QUALITY

For over 100 years, the Gold Medal brand has represented a tradition of excellence.

- Consistent, scratch-like taste and superior results every time.
- Highly tolerant formulas forgive minor preparation errors and eliminate waste.
- Add water only means minimal skill labor is required.
- Unlimited versatility — one box provides endless menu options. Cut costs with fewer products to inventory and manage.



## INNOVATION

Gold Medal offers the marketplace solutions to help your business succeed.

- 0 grams Trans Fat per serving
- Whole Grain options
- Allergen managed for operations concerned about tree nuts.\*



## TOOLS AND SUPPORT

Get the most out of your baking business with tools and support from Gold Medal.

- Website with nutrition information and recipe database
- Foodservice Rewards Loyalty Program Points
- Cookbooks developed by our industry leading Culinary team with recipes, tips and more.



\* Please see side panel for complete allergen-containing statement

# CAKES

## HAVE YOUR CAKE...AND PROFITS, TOO!

Cakes and desserts can be a highly profitable part of your foodservice operation. Rely on Gold Medal® Cake Mixes for the superior quality to make your desserts extra special – and keep patrons coming back for more.

- Gold Medal is the gold standard for foodservice cake mixes.
- High ratio formula (sugar is the first ingredient) means Gold Medal cakes are moist and tender – from the first to the final slice.

CAKE MIX	CODE	CASE/PACK	KOSHER
Gold Medal® Yellow	11152	6/5 lb	Ⓢ
Gold Medal® White	11132	6/5 lb	Ⓢ
Gold Medal® Devil's Food	11112	6/5 lb	Ⓢ
Gold Medal® Chocolate Chocolate	11116	6/5 lb	Ⓢ
Gold Medal® Angel Food	11195	12/16 oz	Ⓢ
Gold Medal® Cinnamon Streusel Coffee Cake	11430	6/4.66 lb	Ⓢ
Gold Medal® Pound	11162	6/5 lb	Ⓢ





## CAKES CONTINUED

CAKE MIX	CODE	CASE/PACK	KOSHER
Gold Medal® Carrot and Cream Cheese Icing	11129	6/4.96 lb	U <sup>D</sup>
Gold Medal® SuperMoist® Devil's Food	12217	6/4.5 lb	U <sup>D</sup>
Gold Medal® SuperMoist® Yellow	12232	6/4.5 lb	U <sup>D</sup>
Gold Medal® Spice	11142	6/5 lb	U <sup>D</sup>
Sweet Rewards® Low Fat Yellow	11169	6/5 lb	U <sup>D</sup>
Gold Medal® SuperMoist® White	12219	6/4.5 lb	U <sup>D</sup>
Sweet Rewards® Low Fat White	11167	6/5 lb	U <sup>D</sup>
Sweet Rewards® Low Fat Devil's Food	11168	6/5 lb	U <sup>D</sup>
Gold Medal® Gingerbread	11182	6/5 lb	U <sup>D</sup>
Gold Medal® Cheesecake	11004	6/2.188 lb	U <sup>D</sup>
Gold Medal® Lemon	11156	6/5 lb	U <sup>D</sup>
Gold Medal® German Chocolate and Coconut Pecan Icing	11131	6/5 lb	U <sup>D</sup>



# ICINGS

## BUILD YOUR **DESSERT BUSINESS** WITH GOLD MEDAL®!

**Decorating** is a great way to increase profits – charge more while driving impulse purchases. Finishing doesn't need to be difficult or time-consuming when you use Gold Medal Ready-To-Spread Icings.

- Ultra versatile – use for icing or melt for drizzling.
- Manageable size (11 lb tub) for foodservice operations – less risk of contamination and waste.
- 0 grams Trans Fat per serving.

ICING	CODE	CASE/PACK	KOSHER
Gold Medal® Ready-To-Spread Vanilla Crème	11216	2/11 lb	Ⓢ
Gold Medal® Ready-To-Spread Chocolate Fudge	11215	2/11 lb	Ⓢ
Gold Medal® Ready-To-Spread Original Chocolate Fudge	34624	2/11 lb	Ⓢ
Gold Medal® White Crème	11212	6/5 lb	Ⓢ
Gold Medal® Chocolate Fudge Crème	11222	6/5 lb	Ⓢ
Gold Medal® Ready-To-Spread Cream Cheese	31528	2/11 lb	Ⓢ





## BROWNIES & BARS

INCREASE INCREMENTAL SALES WITH GOLD MEDAL®!

Tempt your patrons with deliciously decadent treats.

- Gold Medal brownies are moist with a rich chocolate flavor.
- Add variety to your menu with unique bar flavors from Gold Medal.

BROWNIE & BAR MIX	CODE	CASE/PACK	KOSHER
Chocolate Brownie	11312	6/6 lb	Ⓢ
Sweet Rewards® Lowfat Brownie	11325	6/6 lb	Ⓢ
Lemon Bar	11240	6/4.1 lb	Ⓢ
Cherry Orchard™ Bar	11225	3/8.53 lb	Ⓢ
Deluxe Pie Crust	11756	6/5 lb	Ⓢ
Fudge Nut Bar	11245	6/4.9	Ⓢ



# MUFFINS

ADD PROFITS **ALL DAY** LONG!



**Muffins** are popular at all times of the day and can be served sweet or savory.

- Gold Medal® is the industry leader in foodservice muffin mix.
- Muffins made from our mixes have the same quality as fresh-baked after 24 hours. The exceptional muffin hold time equals less waste.
- Golden brown-baked color and bold mushroom-shaped crown give muffins a desirable scratch-like appearance.

MUFFIN MIX	CODE	CASE/PACK	KOSHER
<b>Gold Medal® Corn</b> • Very sweet, northern style. Can also be made into cornbread.	11442	6/5 lb	Ⓢ
<b>Gold Medal® Variety</b> • Slightly sweet, vanilla flavor. Crisp crust with tender, moist, white crumb.	11544	6/5 lb	Ⓢ
<b>Gold Medal® Basic</b> • Very sweet. Cake-like texture with yellow crumb.	11432	6/5 lb	Ⓢ
<b>Sweet Rewards® Lowfat Variety</b>	11560	6/4.5 lb	Ⓢ
<b>Gold Medal® Blueberry</b>	11547	6/4.875 lb	Ⓢ
<b>Gold Medal® Original Variety</b>	11564	6/5 lb	Ⓢ
<b>Gold Medal® Banana</b>	34395	6/5 lb	Ⓢ



## MUFFINS CONTINUED

MUFFIN MIX	CODE	CASE/PACK	KOSHER
Gold Medal® Oat Bran	11447	6/5 lb	U <sup>D</sup>
Gold Medal® Honey 'N Bran	11452	6/5 lb	U <sup>D</sup>
Gold Medal® Orange Cranberry	11549	6/5 lb	U <sup>D</sup>
Gold Medal® Whole Grain Variety • Made with 100% Whole Wheat. • Great taste and texture with the benefits of Whole Grain.	31529	6/5 lb	U <sup>D</sup>
Gold Medal® Lemon Poppyseed	11445	6/5.19 lb	U <sup>D</sup>
Gold Medal® Chocolate Chocolate Chip	11630	6/5.56 lb	U <sup>D</sup>
Gold Medal® Apple Cinnamon	11444	6/4.88 lb	U <sup>D</sup>





# BISCUITS & BREADS

## ALL DAY **VARIETY** MADE SIMPLE!

From scratch-like biscuits to flavorful breadbaskets, Gold Medal® gives you the versatility you need to create simple, signature recipes. Just add water for convenient and consistent baked breads, rolls and biscuits of various sizes and forms.

- Gold Medal biscuits offer desirable scratch-like appearance and 'melt-in-your-mouth' texture.
- Gold Medal's rich, high-quality biscuit formulas deliver exceptional hold time and fresh flavor – which means less waste.

BISCUIT & BREAD MIX	CODE	CASE/PACK	KOSHER
Gold Medal® Buttermilk Biscuit	11765	6/5 lb	Ⓢ
Gold Medal® Southern Style Cornbread • Salty with traditional texture and surface cracking.	11422	6/5.62 lb	Ⓢ
Gold Medal® Honey Cornbread • Sweet with traditional texture and surface cracking.	11455	6/5 lb	Ⓢ
General Mills Pepper Gravy Mix	11032	6/1.5 lb	Ⓢ
Gold Medal® Biscuit • Less indulgent formula. More "bread-like" texture.	11412	6/5 lb	Ⓢ
General Mills Biscuit Gravy Mix	11031	6/1.5 lb	Ⓢ
Gold Medal® Quick Rise Soft Roll	11615	6/5 lb	Ⓢ
General Mills Biscuit Mix • Cost effective, less indulgent formula.	11029	6/5 lb	Ⓢ
Gold Medal® Quick Rise Sweet Roll	11614	6/5 lb	Ⓢ
Gold Medal® Cornbread Muffin Mix	11421	1/25 lb	Ⓢ





## PANCAKES & WAFFLES

INCREASE **BREAKFAST SALES** WITH GOLD MEDAL® QUALITY!

It's easy to serve a delicious, homemade breakfast your patrons will love. Taste the Gold Medal difference.

- Menu Gold Medal pancakes and waffles as a traditional breakfast or load them with toppings for an indulgent, profitable treat.
- With Gold Medal's wide selection of either cornmeal-based or wheat-based griddle mixes, you can provide the product that meets the needs of your patrons.

PANCAKE & WAFFLE MIX	CODE	CASE/PACK	KOSHER
<b>Gold Medal® Complete Buttermilk Pancake</b> • Our best-selling griddle mix! • Traditional, cornmeal-based pancake.	11827	6/5 lb	Ⓢ
<b>General Mills Complete Pancake</b> • Cost effective, cornmeal-based formula.	11030	6/5 lb	Ⓢ
<b>Golden Valley® Complete Buttermilk Pancake</b> • Sweeter, wheat-based formula.	10832	6/5 lb	Ⓢ
<b>Gold Medal® Belgian Waffle</b>	11805	8/3.75 lb	Ⓢ
<b>Gold Medal® Whole Grain Complete Pancake</b> • Made with 100% Whole Wheat. • Great taste and texture with the benefits of whole grain.	31527	6/5 lb	Ⓢ
<b>Gold Medal® Complete Buttermilk Pancake</b>	10830	1/25 lb	Ⓢ
<b>Gold Medal® Complete Waffle</b>	11834	6/5 lb	Ⓢ



# NOTES



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