

NEW AND NOTABLE

CSP reveals the winners of the 16th annual Retailer Choice Best New Product Contest

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The winners of CSP's 16th annual Retailer Choice Best New Product Contest are a diverse bunch. These new products—introduced to c-stores between Aug.

1, 2018, and June 1, 2019—represent some of the hottest trends in c-stores and retailing right now, including frictionless shopping, cannabidiol

(CBD), grab-and-go and unique flavor experiences.

Retailers voted for their favorite new products from 22 categories, and awards were given to the contest

winners during the 2019 NACS Show, held Oct. 1-4 in Atlanta.

CSP congratulates the winners and thanks all the retailers who voted.



CANDY: CHOCOLATE

Reese's Lovers

The Hershey Co.

Reese's Chocolate Lovers and Reese's Peanut Butter Lovers offerings let consumers choose more of the taste they love. Chocolate Lovers has an extra-thick layer of darker milk chocolate, while Peanut Butter Lovers has more peanut butter. The limited-time offering launched in April in a 1.5-ounce bar and a 2.8-ounce king-size bar.

hersheys.com

CANDY: NONCHOCOLATE

Gushers Super Sour Berry

General Mills Convenience

Gushers Super Sour Berry fruit-flavored snacks bring a new level of sour to the pegged candy set, the company says.

The gluten-free offering has a chewy outer shell and a liquid center. The bag contains Mixed Berry, Blueberry Grape and Raspberry Lemonade flavors.

generalmillscf.com

