

INTRODUCING THE **NEWEST** ADDITION TO THE
PILLSBURY HOT BREAKFAST LINE!



MINI WAFFLES. BIG FUN.

- TWICE AS MANY KIDS SAY THEY LIKE THE SIZE AND SHAPE OF PILLSBURY MINI WAFFLES BETTER THAN BULK WAFFLES¹
- INCREASE YOUR PARTICIPATION ON WAFFLE DAY BY SERVING PILLSBURY® MINI WAFFLES²
- MADE WITH 100% WHOLE GRAIN³, NO-MESS PREP, BAKED-IN FLAVOR



success made simple™

¹ Pillsbury Mini Waffles Competitive Research August 2011, n=400. ² 38% of K12 students tested said if Pillsbury Mini Waffles were offered in their school cafeteria, they would eat breakfast at school more often versus 26% of students when bulk waffles were offered. ³ 24g whole grain per serving; 48g recommended daily.

THE QUICKEST, EASIEST WAY TO GIVE THEM THE WAFFLES THEY ENJOY.

GREAT FOR BREAKFAST ANYWHERE

- Baked-in flavor – no messy syrup cups
- Heat-and-serve ovenable pouch
- Freezer to oven in less than 10 minutes
- Packaging allows tray line to move 2x faster than bulk¹
- Easy to serve in the classroom



MINI SIZE, BIG NUTRITION

- Made with 100% whole grain²
- 2-bread equivalent
- No high fructose corn syrup

PREPARATION TIMES

It's never been easier to offer waffles.

- Place pouches flat on baking sheets
- Bake at 350°F
- Hold in warming cabinet for up to 3 hours at 150°F

	TEMP	HEATING TIME	
		Frozen	Thawed**
Convection Oven*	350°F	7-9 min	3-4 min
Conventional Oven*	350°F	11-13 min	5-7 min
Microwave	High	25-30 sec	10-15 sec

* DO NOT place pouches directly on oven rack or let pouches touch oven sides. Bake times will vary by oven type and load.

** Product can be held in the refrigerator for up to 24 hours.

Pillsbury® Mini Waffles Blueberry Bash	
Nutrition Facts	
Serving Size 1 Pouch (64g)	
Amount Per Serving	
Calories 190	Calories from Fat 50
% Daily Value*	
Total Fat 6g	8%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 10mg	4%
Sodium 200mg	8%
Total Carbohydrate 32g	11%
Dietary Fiber 2g	8%
Sugars 14g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 2%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Pillsbury® Mini Waffles Maple Madness	
Nutrition Facts	
Serving Size 1 Pouch (64g)	
Amount Per Serving	
Calories 190	Calories from Fat 50
% Daily Value*	
Total Fat 5g	8%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 10mg	4%
Sodium 200mg	8%
Total Carbohydrate 33g	11%
Dietary Fiber 2g	8%
Sugars 15g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 2%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Product Description	UPC	Unit Size	Pack Size	Case Weight	Case Dimensions	Cases Layer	Cases Pallet
Pillsbury® Mini Waffles Blueberry Bash	100-18000-44326-7	2.26 oz.	72 / 2.26 oz.	4.6 lbs.	16" x 13-1/4" x 9-3/4"	9	72
Pillsbury® Mini Waffles Maple Madness	100-18000-44306-9	2.26 oz.	72 / 2.26 oz.	4.6 lbs.	16" x 13-1/4" x 9-3/4"	9	72

¹ According to a single test conducted with 75 people. Test compared time required to serve Pillsbury® Mini Pancakes without syrup to an equivalent serving of bulk pancakes with syrup.

² 24g whole grain per serving; 48g recommended daily.



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