

VALID PURCHASE DATES:

DECEMBER 1, 2010 THROUGH FEBRUARY 28, 2011.

# SAVE \$4

## PER CASE

### on GOLD MEDAL<sup>®</sup> MIX and READY to SPREAD ICING!

(After Rebate)



#### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-339W  
Strongsville, OH 44149-0380

Must be postmarked on or before  
March 31, 2011.

#### CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Gold Medal <sup>®</sup> Mix and Ready to Spread Icing <i>(Excludes Value Line)</i>	_____ x _____ <i>(20 cases maximum)</i>	\$ 4.00	= \$ _____ <i>(\$80 maximum)</i>

#### OPERATOR INFORMATION

I am a Foodservice Operator in (check only one):  College & University  Lodging  B & I  
 Healthcare  K-12 School  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) \_\_\_\_\_

Chain/Food Management/Buying Group (Optional) \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

#### TO RECEIVE YOUR REBATE

- Purchase participating products between 12/1/2010 and 2/28/2011.
- Rebate form must be postmarked on or before 3/31/2011.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

#### FOR DISTRIBUTOR SALES REPRESENTATIVE USE ONLY

DSR Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



GENERAL MILLS  
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252