



Media Contact:      Bridget Winberg  
General Mills Foodservice  
763.293.4068  
bridget.winberg@genmills.com

**MEET PATRON DEMAND FOR TRANS-FAT FREE MENU ITEMS  
WITH PILLSBURY'S EXPANDED PORTFOLIO OF  
ZERO GRAMS TRANS-FAT BISCUITS**

**MINNEAPOLIS (Jan. 20, 2010)** – Biscuits are a staple on menus across the country. Now operators can meet patron demand for trans-fat free menu items with Pillsbury's expanded portfolio of zero grams trans-fat biscuits from General Mills Foodservice. Now available in Golden Buttermilk, Southern Style and Whole Grain varieties, these biscuits offer the same great taste and consistent performance operators have come to trust in Pillsbury biscuits with zero grams trans-fat per serving.

Baked or frozen, Pillsbury biscuits are an ideal fit for any operation, whether the operator prefers to bake on-site or simply heat and serve. And with a variety of biscuit sizes, Pillsbury provides operators with many different usage opportunities to fit any daypart—from sides to sandwiches to bread baskets.

"Pillsbury biscuits allow foodservice operators to treat their customers to rich flavor and moist, tender texture anytime with zero grams trans fat per serving," said Alyca Judge, marketing manager, General Mills Foodservice. "Premium ingredients and our baking heritage ensure that Pillsbury biscuits bake up fluffy and deliver scratch-like flavor every time."

For more information on the entire portfolio of Pillsbury zero grams trans-fat biscuits, operators can contact their General Mills Foodservice sales representative at 1-800-882-5252 or visit [www.generalmillsfoodservice.com](http://www.generalmillsfoodservice.com).

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### **About General Mills Foodservice**

General Mills Foodservice sells a wide array of high-quality products to operators in the foodservice and restaurant channels, delivering consistent quality and proven performance through its branded products including Cheerios<sup>®</sup>, Yoplait<sup>®</sup> yogurt, Nature Valley<sup>®</sup> granola bars, Gold Medal<sup>®</sup> baking mixes, Pillsbury<sup>®</sup> biscuits and other sweet goods. The division generates more than \$2 billion in annual sales.

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